



Together, we Feed Ontario

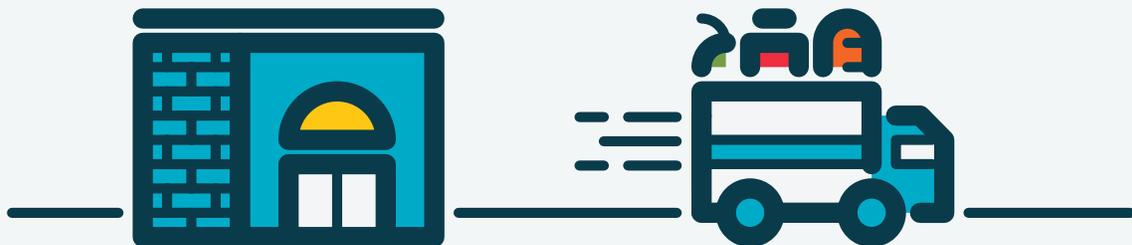


Impact Report
2022-23



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Overview

From securing fresh and healthy food sources, to driving change through policy research and innovative programming, Feed Ontario unites food banks, industry partners, and local communities in our work to end hunger and poverty.

This work has never been more critical. With food bank use growing exponentially this year, the importance of efficiency, collaboration, and impact has never been greater. Feed Ontario has embraced this challenge with passion, working hard to ensure our network can meet their community's needs all across Ontario. But we couldn't have done it without **you**.

Thanks to your support we continued to make strides towards our vision of an Ontario where everyone is food secure in 2022-2023. On behalf of our network and those we serve, thank you for joining us to Feed Ontario!



Dear Friend,

This year was a year unlike any other. With inflation and economic uncertainty, we saw the demand for food bank services surge, serving the highest number of people ever on record. But even in the face of this challenging environment, Feed Ontario has been able to rise to meet this growing need with passion and conviction. That is only possible thanks to YOU, our generous supporters.

We responded to these challenges by embracing the true meaning of a network - leaning into collaboration, building and growing partnerships, strengthening our capacity, and finding new and innovative ways to work more efficiently. I am overcome with gratitude for all the people, companies, foundations, and supporters who came together to make our work possible in 2022-23.

We truly could not do what we do without your support. The following pages are just a highlight of the incredible impact of our vital work, together, this year. From the entire team at Feed Ontario and our network of food banks, thank you for standing with us - united in passion and purpose for an Ontario where everyone is food secure.

With gratitude,

A handwritten signature in black ink that reads "Carolyn". The signature is fluid and cursive, with a large loop at the end.

Carolyn,
Chief Executive Officer



Your Support in Action

\$550K

invested in innovative
local projects

4.3M

visits to Feed Ontario
network food banks
in 2022-23

590M

media impressions
brought awareness to
hunger and poverty

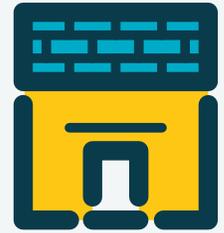
7.3M lb.

in emergency food
support to address
local community food
needs



587,000

adults, seniors, and
children supported
through the Feed Ontario
network



21

capacity building
projects launched
through support of the
Feeding Possibility!
Grant program



1,200

1,200 hunger-
relief organizations
working together

Every Dollar Counts

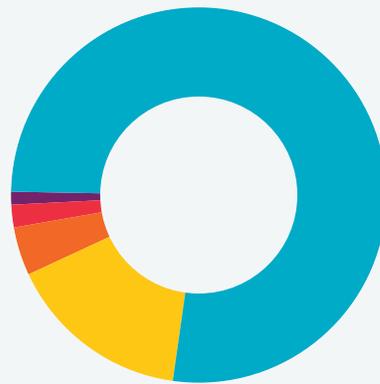


Whether it's a food donation to support local communities, a donation to help build local capacity, or helping us transport food to all corners of the province, every dollar counts. Feed Ontario stewards every dollar donated with care to ensure your donation stretches as far as possible to help those facing hunger.

For every \$1 donated to our organization we can provide the equivalent of 2 meals to someone in need. Feed Ontario relies exclusively on the generosity of individuals, organizations, corporations, foundations, and partners to make our work possible. Our work is done without the support of government funding.

HOW WE SUPPORT OUR MISSION

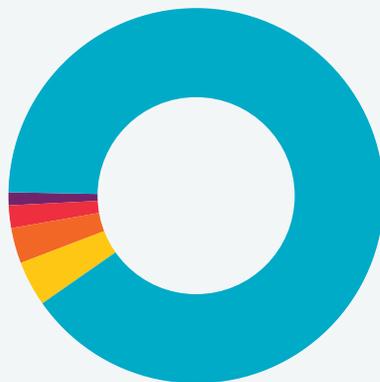
2022/23



- Gifts In Kind
\$17,090,937 - 77%
- Corporations, Grants & Community Partnerships
\$3,659,501 - 16%
- Individual Donations
\$935,915.00 - 4%
- Membership Dues
\$426,471.00 - 2%
- Investment Income
\$111,709 - 1%

HOW WE INVESTED IN OUR MISSION

2022/23



- Operations, Programs, and Services
\$19,487,064 - 90%
- Administration
\$820,987.00 - 4%
- Network Services and Support
\$671,660 - 3%
- Fund Development
\$474,158 - 2%
- Research & Advocacy
\$288,822 - 1%



One of the greatest joys in the world is the ability to prevent someone from going hungry. No person should ever have to worry about where their next meal is coming from.”

- Raj, *Feed Ontario* monthly donor



Food insecurity and hunger are major issues impacting many communities and it is a cause Visa Canada employees are passionate about supporting. Feed Ontario champions the province's largest network of hunger-relief organizations by securing large volumes of nutritious food through strategic partnerships and advocating for policy changes to end poverty and hunger.

Their policy knowledge and advocacy mean not only are they helping those in need today, but they are doing the work to address the poverty as the root cause of this epidemic. Visa Canada is proud to be associated with this amazing organization and endorse the work they do every day to provide access to much needed food and reduce the burden on families in Ontario.”

- Stacey Madge,
President & Country Manager, Visa Canada ▼

YOUR

\$1

AT WORK

94 cents

goes directly to programs and services supporting local communities

6 cents

helps us raise the next dollar to support our mission





IMPACT: FeedON

Keeping local food bank shelves and fridges stocked is key to being able to effectively address the growing need in communities across Ontario. With your support, our FeedON program was able to distribute 7.3 million lb. of food this year to food banks across Ontario to address emergency food needs in their local communities.

Feed Ontario continued to expand, invest in, and pilot ways to further support our network's emergency food needs in 2022-23, by ensuring fresh food and pantry staples were consistently being delivered to food banks in every corner of our province.

This year, we worked with our valued agriculture sector partners, growing our fresh food programs to ensure more fresh, healthy, local protein is available at food banks across the province. Feed Ontario was able to share 3.3 million pounds of Ontario raised and processed dairy, eggs, poultry, pork, and beef with our network.

We also continued to prioritize accessibility to fresh, nutritious food, with 63% of all distributed food being fresh or frozen – a 14% increase over last year.

We initiated several new pilot projects to explore how to source and effectively distribute much needed food resources to our network. In partnership with The Food Bank of Waterloo Region, we launched Feed Collaboration, a procurement pilot to improve our collective food procurement and distribution in Ontario. We also worked towards our goal of improving service to remote communities and underserved populations through new sharing partnerships and subsidy programs in Northern Ontario.

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Being a member of Feed Ontario has proven to be very valuable for our organization. Their ability to provide us with a variety of food products, in a timely manner, is greatly appreciated. The quantity of food products they provide has allowed us to maintain our inventory and to provide help to other agencies. The staff is very competent and supportive. They have a very good understanding of the problems that face the Northern food banks, so we don't feel isolated. The partnership between our two organizations has helped us serve our community at a high standard.”



– Len Kutchaw,
**Elliot Lake Emergency
Food Bank**

THE IMPACT OF OUR FRESH FOOD PROGRAMS*

*in the last year



OFIFC PARTNERSHIP EXPANDS FRESH FOOD DISTRIBUTION TO COMMUNITIES IN NEED

This past year, Feed Ontario launched a pilot project in partnership with the Ontario Federation of Indigenous Friends Centres (OFIFC) with the goal of helping to increase access to fresh food resources. Through this pilot, Feed Ontario worked in partnership with the Leamington Food Hub to provide 12 participating Friendship Centres across the province with monthly deliveries of fresh produce, including tomatoes, cucumbers, peppers, and potatoes. The pilot officially launched in Winter 2023, distributing 49,500 pounds of produce to date, and will be expanding to new locations in 2023-24.



Our Friendship Centre is in a small community where to get good quality produce is extremely hard and rare and not to mention the cost of fresh produce is very expensive. This project has been crucial for community members and clients to have access to fresh and quality produce.”

- Atikokan Native Friendship Centre



IMPACT: Feed Possibility

Complementing our food support programs, Feed Ontario's community programs ensure that food banks have the resources they need to serve their community's unique needs. Thanks to your support, Feed Ontario was able to build capacity and provide essential training and education to support best in class service to those in need across Ontario.

This year, Feed Ontario focused on ensuring we were building both the capacity and resilience of the food bank network to deal with Ontario's ever-changing landscape. Through our Feeding Possibility! Grant, we funded 21 capacity building projects, investing \$550,000 to meet critical community and organizational needs. From cold storage to essential vehicles, logistics planning to dignified food access training, these important investments have allowed food banks to more effectively and efficiently serve their communities.

Building resilience has also come in the form of education and training, ensuring food banks are aptly prepared to respond to the diverse needs of visitors accessing services. By providing training in change management, equipping staff and volunteers to better serve people with mental health concerns, and by providing a comprehensive approach to understanding poverty through the Bridges out of Poverty training, we are ensuring that food banks are equipped to handle the growing and increasingly complex needs of their communities.

ONE MORE BITE PROGRAM

metro

In partnership with Metro Ontario, the One More Bite Program is a retail recovery program that ensures that nutritious, unsold food, that may have otherwise gone to waste, is recovered by food banks across Ontario. With over 260 Metro and Food Basics banner stores and 65 food banks participating, this program has been a source of essential food donations for food banks across Ontario, providing over 850,000 pounds in the last year alone.

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Because of drastic increases in those requiring their services, the Agape Centre realized they needed more room at their location to continue providing their visitors with the freedom to choose their own food selections.

With help from Feed Ontario's Feeding Possibility! Grant, The Agape Centre was able to remove a wall in their building to allow the incorporation of more shelving, refrigerators, and freezers to increase available food options and to support an in-person shopping model. The Agape Centre [was able] to create an environment of inclusion, respect, and dignity to those seeking service by quite literally, bringing down a barrier to service.”

- Lisa Duprau, *The Agape Centre*



8,673

physical and digital post-cards sent to MPPs to double ODSP rates

◀ 17 MPPs

hosted, across 4 parties, at MPP Breakfast

348M+

media impressions for Hunger Report, growing awareness of the issues of food insecurity and poverty in Ontario

IMPACT: Feed Change

Thanks to your support, we can grow awareness on the issues of food insecurity and poverty and advocate for meaningful change on these issues here in Ontario.

Addressing the immediate food needs of communities is just the first step to an Ontario where everyone is food secure. Food insecurity and poverty are complex issues that can only be solved through good public policy and adequate social support programs that ensure Ontarians have the income they need to afford their most basic necessities.

This year, Feed Ontario continued to grow public awareness on the issues of food insecurity and poverty to help drive evidence-based solutions to ending hunger and reducing poverty. We released our annual Hunger Report providing insight on why it is harder to escape poverty today than 30 years ago and revealing a 42% increase in food bank visits since before the pandemic.

We developed further resources to educate people about hunger and poverty in their community through our food bank use map and the Hunger in my Riding tool. We hosted Hunger Action Month in September to raise awareness on the issues of hunger and poverty faced by so many Ontarians, by creating opportunities for engagement and discussion on how to address these critical issues.

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As a small rural food bank, House of Lazarus does not have the capacity to hire a full-time advocate. We rely on Feed Ontario to keep us updated with the latest food bank trends and data. We use the Feed Change tools and resources and add our local stories to ensure that our community is informed. We are grateful that we have Feed Ontario's leadership and expertise guiding our own advocacy.”

– Cathy Ashby,
House of Lazarus

As we close another year, we thank all of you for joining us to Feed Ontario. Our work would not be possible without the incredible people and organizations who give their time, products, services, and financial support to our organization.

Together, we are shaping an Ontario where everyone is food secure.



Our Partners in Feeding Ontario

OUR FRESH FOOD PARTNERS



FOOD & CONSUMER PRODUCT PARTNERS



OUR TRANSPORTATION & LOGISTICS PARTNERS



OUR FINANCIAL PARTNERS OVER \$25,000



For a full list of our partners, please see our website.

Food bank use is higher than ever. This fall, we will be launching a fundraising campaign to help us address a \$2M funding gap to meet the increased demand across the network. We value your continued support to help us keep food bank shelves full.

For more information on this campaign, follow us on social media

@feedontario