



**How your
organization can
help Ontarians
facing food
insecurity.**



fullshelvesontario.ca

Ontario's food banks need your help now.

Let's begin with the bottom line.

After six consecutive years of increased demand, Ontario's food bank shelves are running dangerously low on desperately needed pantry staples and fresh food.

The numbers simply don't add up.

+42% VISITS TO ONTARIO FOOD BANKS

+64% FIRST-TIME FOOD BANK VISITORS

+ INCREASING COST OF FOOD

- FOOD DONATIONS DECLINING

= \$2 MILLION FUNDING SHORTFALL

Make a direct impact in your community. Please support Feed Ontario to meet its urgently needed fundraising target of \$2 million dollars.



CORPORATE DONATIONS | EMPLOYEE GIVING | CUSTOMER CAMPAIGNS | MORE WAYS TO GIVE



Learn more on how you can support Feed Ontario's Full Shelves campaign by contacting our Development Team today. Email donate@feedontario.ca or call (416) 656-4100. Visit fullshelvesontario.ca

Your organization's opportunity to be part of a better equation.

When demand at food banks began to outpace supply in 2020, **Feed Ontario** leveraged COVID-19 recovery funding to launch the **Full Shelves** program. **Full Shelves** leans into **Feed Ontario's** bulk purchasing power and partner network to supply and distribute urgently needed fresh food and pantry staples to Ontario food banks. In the three years since its inception, **Full Shelves** has stocked over 3 million pounds of pantry essentials like pasta, canned vegetables, and shelf-stable proteins on food bank shelves.

Unfortunately, despite the significant spike in food bank usage, the funding available for **Full Shelves** is scheduled to end this year. Faced with a \$2 million funding shortfall, **Feed Ontario urgently needs funding and food partners to continue to supply Ontario food banks with healthy pantry staples and fresh food.**

Joining **Feed Ontario** in its efforts to meet its ambitious but urgently needed fundraising target of \$2 million is an incredible way to make a direct impact in your community. Your organization will help:

- **Increase the amount of food provided to food banks by 30% to keep up with escalating demand for emergency food support**
- **Ensure Ontario's food bank network has the resources it needs to keep shelves full and support their local communities**

Join the growing network of generous Ontario companies, like **Longos**, **Wholesale Club**, and **Weil's Food Processing**, that are stepping up to keep our province's food bank shelves full.

Math that just makes sense.

Thanks to our vast partner network, bulk purchasing power, and innovative community initiatives, **for every \$1 donated, Feed Ontario is able to provide two meals to someone in need.** Helping **Feed Ontario** reach its ambitious goal will provide the equivalent of 4 million meals to local communities for people facing hunger.

Consider one of these ways to support the Full Shelves campaign:

MAKE A DONATION

Connect with our Development Team to make a corporate donation. Every \$1 = 2 meals.

EMPLOYEE GIVING

Launch an employee giving or payroll deduction program.

ORGANIZE A FUNDRAISER

Organize a workplace fundraiser, or an at-the-register customer campaign.

DONATE FOOD

If your company produces food, donate excess inventory to Feed Ontario.

However you choose to give, supporting Feed Ontario's **Full Shelves** campaign will help ensure Ontario food banks are stocked to support the growing number of people seeking emergency food support.

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